

IPR Granted/Published

Sl. No.	Name of Faculty Member	Academic Year	Title of IPR	Nature	Status	Approving Body/ Authority
1	Manish Verma	2024-25	Smart Beverage Brewing Device	Patent	Granted	The Office of the Controller General of Patents, Designs & Trade Marks (CGPDTM), GoI India
2	Dr Arpita Srivastava	2024-25	AI Chatbots for improved customer support	Patent	Applied	The Patent Office , GOI
3	Dr. Virendra Nath Srivastava	2024-25	Behavioural and Personality Traits Determinants Inventory - Adolescent Girls (BPTDI - AG)	Copyright	Granted	Copyright Office, Government of India
4	Dr Manisha Singh	2024-25	AI Chatbots for Improved Customer Support	Patent	Applied	Indian Patent Office
5	Dr Arpita Srivastava	2023-24	AI based device for Digital Marketing	Patent	Granted	The Patent Office Govt of India
6	YAGBALA KAPIL	2023-24	CIE Model to study innovative behaviour of people at the workplace in the context of culture and its impact on employee performance	Copyright	Granted	(L-136729/2023) COPYRIGHT
7	Dr Rashi	2023-24	"The role of green HR management on environmental sustainability and small and medium sized organisation"	Patent	Published	intellectual property india
8	Dr Manisha Singh	2023-24	Applications of Principles of harmony for Stress Management among Students	Patent	Published	Indian Patent Office
9	YAGBALA KAPIL	2022-23	The impact of Business Development Practices in MSME Performance	Patent	Published	IPR
10	Dr Nidhi Srivastava	2022-23	A System for Evaluating Impact of Integration of Banks and Cryptocurrency in A Demonetized World	Patent	Published	Controller General of Patents, Designs, and Trade Marks
11	Dr Manisha Singh	2022-23	Real Time Digital Business Management Device	Patent	Granted	Indian Patent Office

12	Dr. Pooja Singh	2022-23	A method and model for women empowerment leading to women entrepreneurship development	Patent	Granted	International
13	Dr. Pooja Singh	2022-23	Literature based study of cross sector partnership with linkage to CSR and SDG	Copyright	Published	GOI
14	Dr. Pooja Singh	2022-23	A method and model for women empowerment leading to women entrepreneurship development	Patent	Granted	National